



# Press Release

FOR IMMEDIATE RELEASE

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## **QMAXX JOINS SPONSORS OF CAPT. RICK MURPHY'S CHEVY FLORIDA INSIDER FISHING REPORT Bringing Maximum Corrosion Protection to Boaters and Anglers**

*Miami, FL—March 28, 2017—*Capt. Rick Murphy, host of *Chevy Florida Insider Fishing Report* (<http://ChevyFloridaInsiderFishingReport.com>), is recognized for bringing top-of-the-line products to his viewers. Now, QMaxx Products Group (<http://qmaxxproducts.com>) is proud to join Murphy's sponsors.

Starting on April 6, 2017, watch for QMaxx and its family of water-displacing corrosion prevention products. Murphy is displaying QMaxx on his set and demonstrating product use in marine application.

"Fighting rust and corrosion," says QMaxx CEO David McCreery, "traditionally has meant cleaning up the damage, repairing metal surfaces and replacing parts. But with our patented technology, QMaxx stops rust and corrosion before they get started, then continues to protect long after other products have quit working."

### **QMaxx Made a Believer Out of Rick Murphy**

"Floridians understand the problem of rust and corrosion," says Murphy. "Between our saltwater coastal areas, vast bodies of freshwater and average humidity levels in the 70s across the state, we're fighting an ongoing battle against rust and corrosion damage. But QMaxx protects motors, metal fittings, fishing gear, trailers, vehicles...virtually anything metal. And QMaxx SALT is Maximum Saltwater Protection that belongs onboard your boat, in the tackle box, around the house and on the job."

Murphy keeps a Chevy Suburban in the Bahamas where humidity and salt spray can quickly destroy metal. But more than two years after the QMaxx folks sprayed his truck with SALT it still looks like new. “I tease them that they must have dipped my truck in a vat of QMaxx,” says Murphy, “but no, all it takes is a spray can.” And now Murphy has made QMaxx a part of the regular maintenance on his Yamaha motors He’s also spraying down his tackle, trailers, firearms, tools and gear around the house.

### **QMaxx Is a Game Changer**

“QMaxx’s patented water-displacement technology makes it a true game changer,” says QMaxx president Craig Hiddleston. “And who better to explain the power of QMaxx to sportsmen and women than Rick Murphy, a licensed captain, top angler and respected spokesmen for the sport in Florida. And what better showcase for SALT than the *Insider Fishing Report*.”

Unlike other lubricants, QMaxx has a specific gravity heavier than water. Water doesn’t just bead up off surfaces; it’s displaced. QMaxx literally pushes water away from surfaces and forms a superior protective barrier by bonding with metal at a molecular level.

There’s NO oily or tacky residue. NO silicone. And NEVER a waxy buildup. Just a durable protective barrier that lasts longer than competitive products. In fact, the more you use QMaxx the better the protection.

QMaxx products are available in formulations designed to meet the widest range of applications and extreme environmental conditions. Plus, QMaxx products are available in multiple delivery mechanisms: aerosol, pump and trigger-spray bottles, pre-treated wipes and lube pens. Ask for QMaxx at tackle shops or go to [www.qmaxxproducts.com](http://www.qmaxxproducts.com).

### **About QMaxx Products Group**

Since 2010, the QMaxx Products Group has been developing patented, anti-corrosion, water-displacing technology to protect metal equipment, machinery, tools and sports gear for the industrial, military and consumer markets.

### **About Capt. Rick Murphy**

Rick Murphy has been hunting and fishing across Florida his whole life. He shares his expertise and love of fishing with outdoor enthusiasts through television, radio and online media outlets. With the support of his Emmy award-winning team, Murphy has hosted *Sportsman’s Adventures* for more than 20 years.

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